



YGS Association Solutions empowers you to realize your vision by working as an extension of your team. From strategy through delivery, every step is handled seamlessly and with great care to provide a cohesive communications package. Publications, design, media sales, digital communications, and printing/mailing are just some of the areas of expertise that enable us to offer you a **TOTAL SOLUTION.**

Content & Copy

We know how to use words to start a conversation—the right conversation—and keep it going with your members. With the help of our experienced content strategists, editors, and writers, your member magazines, marketing materials, press releases, blogs, social media, and other digital communications will give your target audiences something to talk about. Whether you need a fresh set of editorial eyes or new copy altogether, we'll say it most effectively.

- **Content Strategy**
- **Editing & Copyediting**
- **Creative Copywriting**
- **Thought Leadership**
- **Publication Management**
- **Feature Writing**
- **Content Marketing**
- **Ghostwriting**
- **Social Media**
- **Digital Communications**

Let's do great work together.

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